



ASSET VALUATION DESKTOP AUDIT

Chris Brain Associates

"grow with experience"



**ASSET VALUATION
IS OFTEN RIDDLED
WITH COMPLEXITY
AND CONFUSION.**





**Do errors and
misunderstandings
in Asset Valuation
give you an Audit
headache?**



ABOUT CHRIS BRAIN ASSOCIATES

At Chris Brain Associates we bring our special insight, using our experience to help you truly transform the way you manage and deliver your asset valuation programme.

We guide and support local authorities so that they can become the organisation they choose to be.

We do not believe in 'one size fits all' approaches to consultancy and training, and we look to build relationships with clients to ensure that the support we deliver is bespoke to their needs.

“



WHAT FUTURE
DO YOU WANT
FOR
YOURSELF?

”

ABOUT OUR ASSET VALUATION DESKTOP AUDIT



We have developed our unique **ASSET VALUATION DESKTOP AUDIT** to enable us to identify any weaknesses in your approach to your asset valuation programme.

Our **ASSET VALUATION DESKTOP AUDIT** is set around 3 key elements: **Compliance; Consistency; and Certainty.**

Our methodology has been developed based on the experience of acknowledged experts in local authority asset valuation. Expertise that has been built up from over a decade involved in writing asset valuation guidance and delivering training to the sector.

It is a unique methodology based on wisdom and knowledge that is unrivaled across the local government sector.

1

A belief system that the valuations don't really matter.

2

A misunderstanding that the value of property is what you can sell it for.

3

A misconception that there is a single right answer.

Problems.

These are the 3 dominant problems that we see in local authority asset valuations.

If these resonate with you then you need our **ASSET VALUATION DESKTOP AUDIT.**





Results.

By taking our **ASSET VALUATION DESKTOP AUDIT** you will be taking the first step towards propelling your organisation towards exemplar status in the sector.

It will tell you how well you are doing against what we call the **3 C's of Asset Valuation**.

1

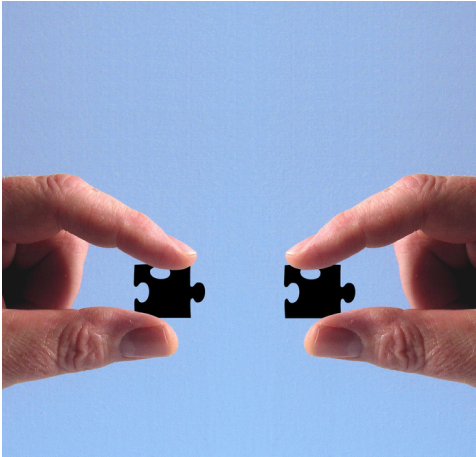
Asset Valuations that are **COMPLIANT** with both the accounting and valuation standards and regulations.

2

Asset Valuations that are **CONSISTENT** across your team, and consistent from year to year.

3

There is **CERTAINTY** around the asset valuations, with valuation conclusions well evidenced and explained.



TERMS OF ENGAGEMENT

- Does this create the right starting point?
- Are the terms clear?
- Is the document compliant?



VALUATIONS

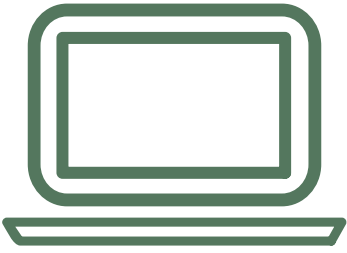
- Is there compliance with the required standards?
- Is there consistency across the valuations?
- Are the valuation conclusions well reasoned?



VALUATION REPORT

- Is this compliant with the required standards?
- Are the valuation outputs clear and unequivocal?
- Has all the required information been included?

WHAT YOU WILL GET



ENTIRELY DIGITAL PROCESS

The whole process conducted over your wi-fi.

RESPONSIVE

We structure our **ASSET VALUATION DESKTOP AUDIT** around you and your portfolio.

TIME SAVING

Minimal resource input from you, just email your documents and off we go!

VALUE

You will have a platform to completely transform your approach to asset valuation.



AUDIT REPORT

You will receive our written report in PDF format, enabling you to read it at your leisure and share with colleagues.



AUDIT SCORECARD

You will receive a personalised scorecard, based around the 3 key elements of our Audit.



TELEPHONE FOLLOW-UP

Once you have had the chance to absorb our report and scorecard, we will schedule a 30 minute call with you to discuss the main highlights.

IT IS TIME TO
TO CHOOSE
BETWEEN
FRUSTRATION
AND
FREEDOM.



CHRIS BRAIN ASSOCIATES



We regard ourselves as much as coaches or mentors as a consultants, gaining a deeper understanding of the coal face challenges you are facing, devising implementation plans and change plans that will get you to your chosen destination.

By working closely with you, and by holding a mirror up to what you are doing and how you are doing it, we can help you and your organisation have more confidence that what you seek is achievable.

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