

"Whether you think that you can, or you think that you can't, you are right."

Henry Ford

CHRIS BRAIN

THOUGHT LEADER IN PUBLIC SECTOR STRATEGIC PROPERTY



The Chris Brain Podcast



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As the founder of Chris Brain Associates, Chris supports public sector organisations in developing and unblocking their property asset strategies, through consultancy and training.

With over 40 years' experience in the sector, he has a vast amount of practical experience as a strategic asset manager, consultant and trainer.

His unique combination of personal experience as a strategic property manager alongside his analytical approach, has created structured client solutions. He has delivered strategic property consultancy and training to over 13,000 people in the UK local government property sector.

Chris' vision is to see every UK Local Authority manage their property assets with a strategic mindset, so that every organisation and its property assets are sustainable in every sense.

He is on a mission to be a fresh catalyst for change that supports local authorities all across the UK in their improvement journey.

Chris has been a keynote conference speaker for over 15 years.



PREVIOUS SPEAKING ENGAGEMENTS

Chris has been a keynote conference speaker for over 15 years. Some of his more recent speaking engagements include:

- CIPFA SW Conference 2020
- CIPFA Treasury Management Masterclass 2019
- Public Finance Live 2018
- CIPFA Prudential Code Conference 2006 & 2018
- CIPFA Wales Conference 2007 & 2018
- Good Estate Management in Schools 2018
- CIPFA Better Capital Strategies Roadshow 2017

SPEAKING TOPICS

- Why every Asset Management Plan is nothing more than a list of broken promises
- Why Corporate Landlord models are often doomed to fail
- Why understanding change management is so critical to strategic asset management



TESTIMONIALS

"The fact that Chris knew his subject area and could give real life examples helped the debate. Chris made the subject interesting and pitched it just right for the audience."

Head of Corporate Finance and s151 officer in a Welsh Local Authority

"Your help on developing our strategic asset management plan is going to have a huge impact on our improvement."

Head of Construction Services in an English Metropolitan Borough Council

"One of the most informative and sanity saving presentations I have ever attended. The professionalism, enthusiasm and helpfulness was always evident; with delivery being second to none."

Senior Accountant from a NW of England Borough Council



PUBLICATIONS

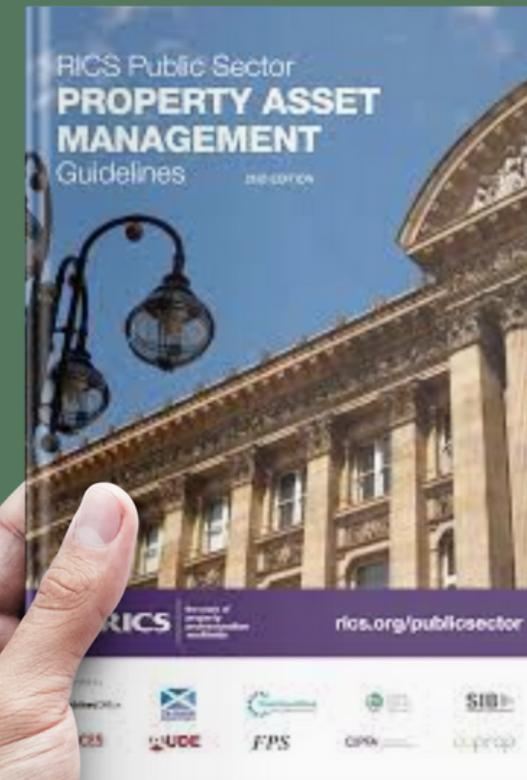
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