



ASSET MANAGEMENT PLAN ACID TEST

Chris Brain Associates

"grow with experience"





**YOUR ASSET
MANAGEMENT
PLAN
SAYS
A LOT
ABOUT YOUR
ORGANISATION.**



**Is your property
asset management
plan causing you a
headache?**



ABOUT CHRIS BRAIN ASSOCIATES

At Chris Brain Associates we bring our special insight, using our experience to help you truly transform the way you manage your property estate.

We guide and support local authorities so that they can become the organisation they choose to be.

We do not believe in 'one size fits all' approaches to consultancy and training, and we look to build relationships with clients to ensure that the support we deliver is bespoke to their needs.

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WHAT FUTURE
DO YOU WANT
FOR
YOURSELF?

”

ABOUT OUR AMP ACID TEST



We have devised our unique **ACID TEST** methodology to enable us to identify your strategic property weaknesses and strengths, simply by reviewing your asset management plan.

Our **ACID TEST** is set around 8 elements, behind which there is a robust multi-point analysis providing us with a 3D picture of where you are, and what needs fixing.

Our methodology has been developed through direct hands on experience of both writing and reviewing literally HUNDREDS of local authority asset management plans over the past two decades.

It is a unique methodology based on wisdom and knowledge that is unrivaled across the local government sector.

1

There is no asset management plan at all, and the council lacks direction with its property estate.

2

The asset management plan is out of date and just does not reflect where the council is at the moment.

3

The council has an up-to-date asset management plan, but progress in delivering it is slow or stalled.

Problems.

These are the 3 dominant problems that we see in local authorities.

If these resonate with you then you need our **ACID TEST**.





Results.

By taking our AMP **ACID TEST** you will propel your organisation towards exemplar status in the sector.

1

An AMP that is fresh and current, shaped around your priorities and objectives, and which reflects the current operational context.

2

An AMP that is punchy, concise and comprehensive - laser focused on your strategic objectives.

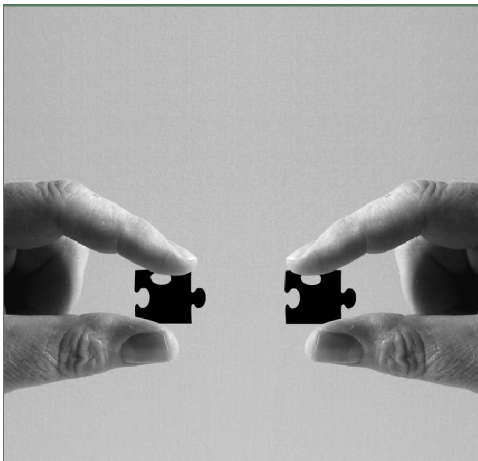
3

An AMP that is rooted in reality, practical and capable of being implemented.



APPEARANCE

- What impression is created?
- Is the presentation clear?
- Is the design navigable?



COMPLETENESS

- Does it contain necessary core elements?
- Is the scope comprehensive?
- Is it far reaching and radical?



IDENTITY

- Is it at one with your goals and priorities?
- Is it tailored to you?
- Is there individualism?



DIRECTION

- Is there clarity of vision?
- Is the purpose clear?
- Is it clear where you want to be?



T



TIMELINESS

- Is it relevant to the external environment?
- Does it reflect the organisational context?
- Is its production opportune and current?

E



ECONOMY

- Is it punchy and to the point?
- Is it too lengthy and wordy?
- Is it efficient in its delivery?

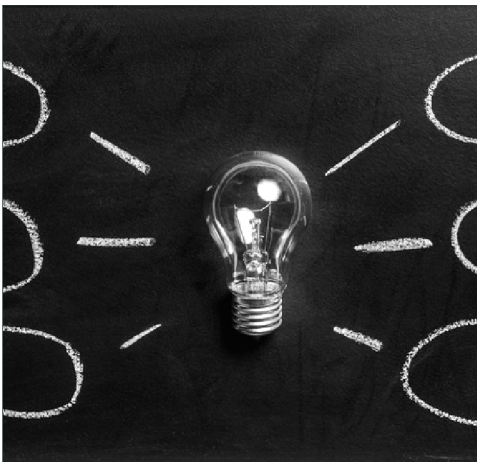
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STRATEGY

- Have strategic options been explored and articulated?
- Are the choices made clear?
- Is it free from operational distractions?

T



TACTICS

- Is there clear planning of decision making and delivery?
- Is the journey plotted out?
- Is the programme prudent?



WHAT YOU WILL GET



ENTIRELY DIGITAL PROCESS

The whole process conducted over your wi-fi.

RESPONSIVE

We operate our ACID TEST review to a very quick turnaround time.

TIME SAVING

Minimal resource input from you, just email your AMP and off we go!

VALUE

You will have a platform to completely transform your approach to property asset management.



ACID TEST REPORT

You will receive our written report in PDF format, enabling you to read it at your leisure and share with colleagues.



ACID TEST SCORECARD

You will receive a personalised scorecard, based around 40 touch points within our unique 8 element methodology



TELEPHONE FOLLOW - UP

Once you have had the chance to absorb our report and scorecard, we will schedule a call with you to discuss the main highlights.

IT IS TIME TO
TO CHOOSE
BETWEEN
FRUSTRATION
AND
FREEDOM.



CHRIS BRAIN ASSOCIATES



We regard ourselves as much as coaches or mentors as a consultants, gaining a deeper understanding of the coal face challenges you are facing, devising implementation plans and change plans that will get you to your chosen destination.

By working closely with you, and by holding a mirror up to what you are doing and how you are doing it, we can help you and your organisation have more confidence that what you seek is achievable.

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